



# Company Roadmap

2020, Bitero Ltd

# COMPANY ROADMAP

Q1 2020



## TEAM FORMATION

A team of expert investors is headhunted and shaped within a half year

Q2 2020



## TRIAL INVESTMENTS

Investment strategies are fleshed out, funded by a closed group of early investors

Q2 2020



## PLATFORM DEVELOPMENT

Platform is developed and beta tested by an exclusive investor group

Q3 2020



## MARKETING CAMPAIGN

More widespread client acquisition through various advertising channels is executed

Q3 2020



## PLATFORM UNVEILING

The Bitero investment package officially becomes available to the general public

Q3 2020



## COMPANY FOUNDATION

Bitero is officially incorporated in the United Kingdom

Q4 2020



## BOUNTY PROGRAM

Bounty program is made available to our supporters and users

Q4 2020



## INTRODUCING REPRESENTATIVES

Official representatives for Bitero are made available to public for consulting and aid

Q1 2021



## HALF-YEARLY REPORT #1

A report detailing first 6 months activities of Bitero and outlining the following strategies

Q3 2021



## PORTFOLIO EXPANSION

New investment areas are added to further diversify the platform's offer

Q3 2021



## SEMINAR

Organized Bitero public event on the upcoming portfolio expansion

Q2 2021



## SUPPLEMENTAL HIRING

Expansion of the Bitero team to compete with the growth of the platform and its popularity

TBA



TBA

More milestones and goals will be announced soon

